

2012 UMGMA ASSOCIATE MEMBER SPONSORSHIP PROGRAM

Maximize Your Presence!

The Utah Medical Group Management Association would like to invite you to participate in the 2012 Associate Member Program. Included in this packet is UMGMA Associate Member information and exhibiting and sponsorship opportunities for 2012. We have chosen to send all of the information at one time so our Associate Members can have first choice of sponsorships as well as advertising opportunities throughout the year.

As an Associate Member you are partnering with the leading group of Medical Practice Professionals in the State of Utah. Our Members are the driving force for decisions and change in the medical practices they manage. We invite you to maximize your presence by promoting your organization throughout the entire year as one of our Associate Member Sponsors.

Associate Membership sets your organization apart. It shows our members your commitment to their education, training and the growth of the UMGMA. You will be invited and encouraged to attend our luncheons, educational sessions and conferences. You will also receive member emails and "The Summit" our E-Newsletter sent four times per year. We have introduced a new level of sponsorship for 2012 – The Platinum Level! The details are on the following page. As an Associate Member you are invited to become a Platinum, Gold, Silver, or Bronze Sponsor. You will enjoy numerous other benefits as dictated by your sponsorship level.

Your participation in the Associate Member Sponsorship Program provides quality educational programs and conferences that assist our members in preparing for the exciting and challenging years to come. We truly appreciate your involvement with the UMGMA and look forward to a win-win partnership with you and your organization. Thank you for your continued support.

The UMGMA Executive Board



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2012 Associate Sponsorship Levels

<p>Platinum (New!) Only Three Available!</p> <p>Exclusive sponsorship of one of the following events at the Annual Conference: (First Come, First Served)</p> <p>Awards Banquet Business Lunch Mix 'n Mingle Social</p> <p>*This sponsorship includes signage with a five minute introduction with captive audience.</p> <p>Corporate logo and website link with 25 word company description (including contact information) on UMGMA Website.</p> <p>Corporate logo and website link with 25 word company description, in all four quarterly newsletters.</p> <p>2012 Associate Membership for 2 people.</p> <p>One exhibit booth space for our Annual Conference. Includes 2 people. First choice on one of three premium booth exhibit locations exclusively reserved for Platinum Sponsors.</p> <p>Full-page color ad in premium location in conference workbook.</p> <p>Recognition on Fall Conference Sponsor Board.</p> <p>Listed in and have access to our online membership directory.</p> <p>Corporate logo recognition on sponsor board at all education sessions throughout the year.</p> <p>Name recognition at all education sessions throughout the year.</p> <p>First choice for additional sponsorships.</p> <p>Ability to add articles and events to UMGMA website and quarterly e-newsletters.</p> <p>Speaker Introduction at General Membership Luncheons.</p> <p>\$5,000.00</p>	<p>Gold</p> <p>Corporate logo and website link with 25 word company description (including contact information) on UMGMA Website.</p> <p>Corporate logo and website link with 25 word company description, in all four quarterly newsletters.</p> <p>2012 Associate Membership for 1 person.</p> <p>One exhibit booth space for our Annual Conference. First choice of exhibit location. Includes 2 people.</p> <p>Recognition on Fall Conference Sponsor Board.</p> <p>Listed in and have access to our online membership directory.</p> <p>Full-page black and white ad in Annual Conference Workbook.</p> <p>Corporate logo recognition on sponsor board at all education sessions throughout the year.</p> <p>Name recognition at all education sessions throughout the year.</p> <p>First choice for additional sponsorships. (i.e. annual conference opportunities and golf tournament)</p> <p>Ability to add articles and events to UMGMA website and quarterly e-newsletters.</p> <p>Speaker introduction and name recognition at conference.</p> <p>\$3,000.00</p>	<p>Silver</p> <p>Corporate logo and website link on UMGMA website. (including contact information)</p> <p>Corporate logo and website link in all 4 UMGMA quarterly newsletters.</p> <p>2012 Associate Membership for 1 person.</p> <p>One exhibit booth space for our Annual Conference. Includes 2 people. Second choice of exhibit location.</p> <p>Recognition on Fall Conference Sponsor Board.</p> <p>Listed in and have access to our online membership directory.</p> <p>Corporate logo recognition on sponsor board at all education sessions throughout the year.</p> <p>Name recognition at all education sessions throughout the year.</p> <p>Second choice for additional sponsorships. (i.e. annual conference opportunities and golf tournament)</p> <p>\$2,500.00</p>	<p>Bronze</p> <p>Corporate logo on UMGMA Website.</p> <p>Corporate logo and website link in all 4 UMGMA quarterly newsletters.</p> <p>2012 Associate Membership for 1 person.</p> <p>One exhibit booth space for our Annual Conference. Includes 2 people. Third choice of exhibit location.</p> <p>Recognition on Fall Conference Sponsor Board.</p> <p>Listed in and have access to our online membership directory.</p> <p>Corporate logo recognition on sponsor board at all education sessions throughout the year.</p> <p>Name recognition at all education sessions throughout the year.</p> <p>Third choice for additional sponsorships. (i.e. annual conference opportunities and golf tournament)</p> <p>\$2,000.00</p>
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The following additional Sponsorship opportunities will be offered first to our Platinum Sponsors, then to our Gold, then to our Silver, and Bronze. After our sponsors have made their decisions, the remaining opportunities will be open to all other Associate Members and general vendors.



Other Sponsorship Opportunities

Golf Tournament ~ May 2nd, 2012

Hole Sponsorship – You may sponsor a hole on the course at the Annual Conference Golf Tournament. Sponsorship includes breakfast with the attendees, signage at the hole, opportunity to stay at the assigned hole and mingle with conference attendees.

Golf Luncheon Sponsorship – You may sponsor the lunch after the tournament where golfers will be coming in, eating and receiving awards for their performance that day! Sponsor may have five minutes to introduce their company.

Annual Conference ~ May 2-4th, 2012

Registration bags – Place your logo on the bags that attendees receive upon registration. Bags are distributed to all attendees and are very useful as they tour the exhibit hall. (Sponsor will provide 150 bags by set deadline)

Registration bag extras – (lip balm, tissues, hand sanitizer, lotion etc.) Have your logo printed on any number of incidentals that attendees may need throughout the conference. Items go in registration bags provided to all attendees. (Sponsor to provide 150 of the item by set deadline)

Fall Leadership Conference (September 2012)

Fall Conference Sponsor – Sponsorship includes attendance and lunch for two representatives, 5-minute presentation during Conference Welcome, table and exhibit set up in the conference room during the entire session, two breaks and lunch. Opportunity to network during both breaks and lunch hour. Acknowledgment in Conference Announcements. Conference is held from 8:00 AM – 3:00 PM.

1 available.....\$1,500.00

General Membership Luncheons (January, March, November 2012)

General Membership Luncheon – Exclusive sponsorship includes attendance and lunch for two representatives, table set up in the luncheon room, opportunity to network with the members before and after the luncheon. Marketing materials can be placed on each place setting. Acknowledgment in Email Luncheon Announcement. Luncheons are held for 1.5 hours.

3 available.....\$1,500.00

2012 UMGMA ASSOCIATE MEMBER REGISTRATION

2012 Registration Form

Company Name	
Individual Name	
Title	
Address	
City, State, Zip	
Phone	
Fax	
Email	
Website	
Business Description	

*Participation by Associate members in any of the below programs is **optional**.

Sponsorship Level

PLATINUM \$5000 ___ GOLD \$3000 ___ SILVER \$2500 ___ BRONZE \$2000 ___

*Associate Annual Dues of \$175.00 are waived for Platinum, Gold, Silver, and Bronze Sponsors Only

A: Sponsorship Total: _____

Additional Sponsorships

Please list any additional sponsorship(s) you would like to commit to and the cost if applicable: (see pages 3 & 4 for details)

B: Addt'l Sponsorship Total: _____

UMGMA Associate Membership Contract

_____ (will be referred to as Applicant) applies for membership in The Utah Medical Group Management Association (referred to as UMGMA) as an Associate Member. Applicant understands that this application is subject to acceptance and approval by the UMGMA Executive Board. Applicant understands that membership as an Associate does not include participation in the UMGMA email forum, business meeting, voting rights or the right to hold a Committee or Board position within the UMGMA. Applicant also understands that annual dues for Associate members are \$175.00 (\$225.00 for late registration) to be paid in full at time of application. By signing, applicant agrees to pay annual dues and abide by the guidelines set forth in the UMGMA Code of Ethics (below), this contract and the UMGMA Bylaws. Upon acceptance, this application shall become a binding agreement between Applicant and UMGMA.

CODE OF ETHICS ~ Associate Members

- 1) Associate Members who also sell products or services shall not utilize information obtained at UMGMA functions such as meetings, workshops or seminars for their personal financial gain, including the solicitation of such products or services at any time during UMGMA functions except when acting in the capacity of exhibitor or in the normal course of membership.
- 2) Associate Members shall direct their activities to the mission, goals and objectives of UMGMA, which are to elevate through education the competence, standards and knowledge of all members.
- 3) Associate Members shall not misuse information disseminated in UMGMA publications, meetings, workshops, seminars or other UMGMA functions. Misuse of information includes representing UMGMA information to other persons as having been authored or originated from any person or organization other than UMGMA.
- 4) Associate Members shall not disparage the work or conduct of other members but shall report unprofessional and or unethical conduct to the UMGMA Executive Board.
- 5) Associate Members shall conduct themselves in a professional manner, maintaining a high personal standard of professional integrity and ethics.
- 6) The UMGMA Executive Board has the right to cancel this contract and the membership of the Applicant at anytime, for any reason.

Applicant Signature: _____ Date: _____

Representing: _____ (Name of Company)