

4-Coners Conference

April 28 – 30, 2010

Sandia Resort

Albuquerque, NM

Events

- Wednesday, April 28
 - ACMPE Exams
 - Golf Tournament
 - Exhibit Hall (Open at noon)
 - Opening Session (4:00 pm)
 - Reception
- Thursday, April 29
 - Conference Sessions
 - Exhibit Hall
 - Reception
- Friday, April 30
 - Conference Sessions (Conclude at 5:00 pm)
 - Exhibit Hall

General Session Speakers

- William F. Jessee, MD, FACMPE, FACPM – President and CEO, MGMA
- Maureen Mulvaney, MGM – “Attitude Technologist”
 - **“The Secret Recipe for Success”**
 - The dynamics driving the economy are ever changing... awareness of new trends driving current success is an important advantage! Discover Attitude Technologies, in other words, new tips, techniques and strategies to create a more Positive, Productive and Profitable organization! Learn a ‘Success Recipe’ to produce tangible results by creating a positive environment, a more productive atmosphere and ways to create more profits.
 - www.mgmsuperstar.com

General Session Speakers

- Tim Durkin, CSP
 - **Thriving on change. . . Best Practices of Better Practices**
 - The economy and looming legislative changes have and will continue to affect the medical profession in significant and unexpected ways. The prospect of further change demands that practices and medical practitioners become ever more adept in their day to day practices.
 - Patient retention and satisfaction, prompt payment and paperwork puzzles are now a daily and growing challenge of medical practices everywhere.
 - This training session will provide practical ideas and techniques that you can implement immediately when dealing with employees, patients and even patient family members.
 - www.timdurkin.com

General Session Speakers

- Thomas C. Royer, MD – President and CEO, Christus Health
 - **Future of Healthcare in the Next 10 Years**
 - Driven by the global economic crisis and health care reform, this presentation will articulate the changes a health care system will need to be successful in the next 10 years. The speaker will conclude with his vision of the future, including diseases that will be cured and new diseases which will emerge
 - <http://www.wiresidechatwithdrtom.blogspot.com/>

General Session Speakers

- David Thomas – President, IntegriTalk
 - **Living Right Side Up in an Upside Down World!**
 - A wave of corporate scandals and the realities of a post-9/11 world confirm that integrity is a timeless yet timely virtue. In a challenging and upbeat manner, this topic is addressed by exploring such questions as: What are the crucial aspects of integrity and how can it be defined? Why is integrity important to today's workplace? How can it be maintained when those around us operate differently? A presentation on integrity might be anticipated to be dry, boring, or preachy, but this one is none of these. As one executive wrote afterwards, "Many of our members thought it an unusual topic before you spoke. They all believed it to be a vital one when you finished."
 - <http://www.speakermatch.com/keynotespeakers/1715902994.htm>

Breakout Sessions

- Washington Update
- Implementing Secret Recipes for Success
- Accurately Predicting Revenue and Cash Flow with 95% Accuracy
- The Role of Technology in Healthcare
- Cleaning up a Mess: Rebuilding Profitability into your practice
- Consideration for Proactive practice Management
- The More the Better: Extending Core Competencies in Primary Care and Enhancing Referral Networks for Specialty Practices
- Stimulus EHR Incentives and Other Critical HIT Issues
- Bedside Manners
- Opportunities for Cost Reductions in Your Health Care System – The Grand Junction Experience

Registration

- <http://cmgma.com/4corners/>
- December 1, 2009